PERSONAL SELECTION

Since its introduction to the market, Selection Line has raised the standards of strength training equipment.

Concepts like Visual Set Up, BioMotion, BioSeat and Ergomultigrips have become the benchmarks to emulate.

Personal Selection is a new concept, a new extension of the philosophy of Selection. Market feedback requested better ways to differentiate clubs.

Now Club Owners, Architects, Designers and Interior Designers can customise and personalise an individual club or create exciting new zones within a larger club.

WELLNESSDESIGN

PERSONAL SELECTION

Personal Selection is about choice.

It is about the ability to be different.

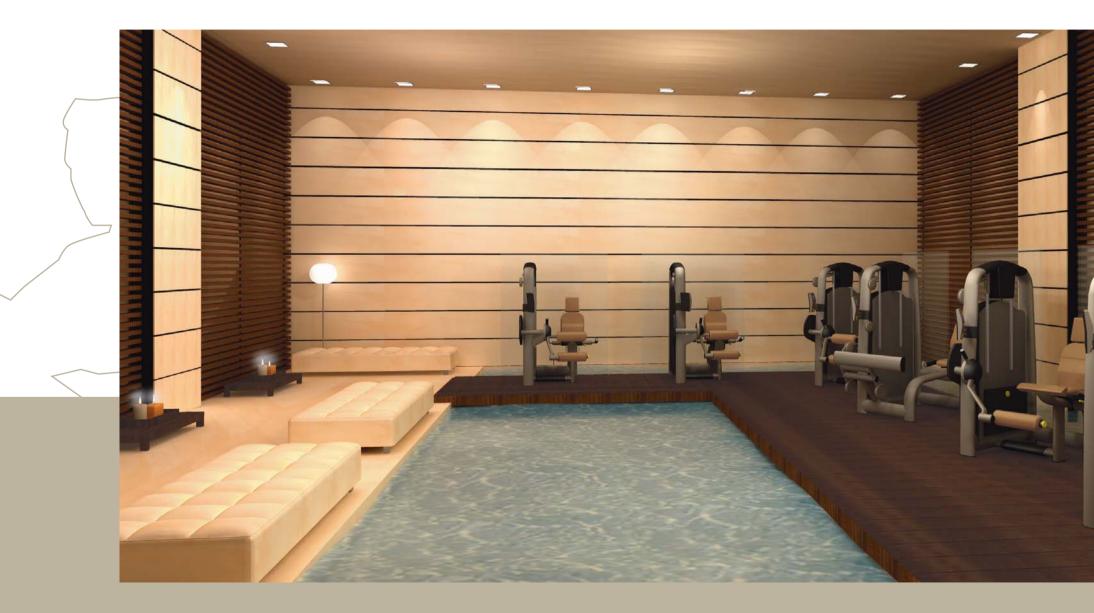
Personal Selection is about style.

It is about new design concepts.





SELECTION LUXURY



YOU WANT TO FEEL GOOD, YOU WANT TO GET AWAY FROM THE STRESS OF EVERYDAY LIFE, YOU WANT TO CHILL OUT...

Luxury allows you to create an ambience of serenity for your five Star members.

Luxury Hotels, top class Executive Corporate Wellness Centres as well as the premium priced Health Clubs will enjoy designing spaces around Luxury Line.

Your members will feel relaxed and in control as they work out on Luxury Line.



SELECTION BEAUTY



ENTER YOUR SPACE AND FEEL AT HOME TAKE CONTROL OF YOUR BODY...

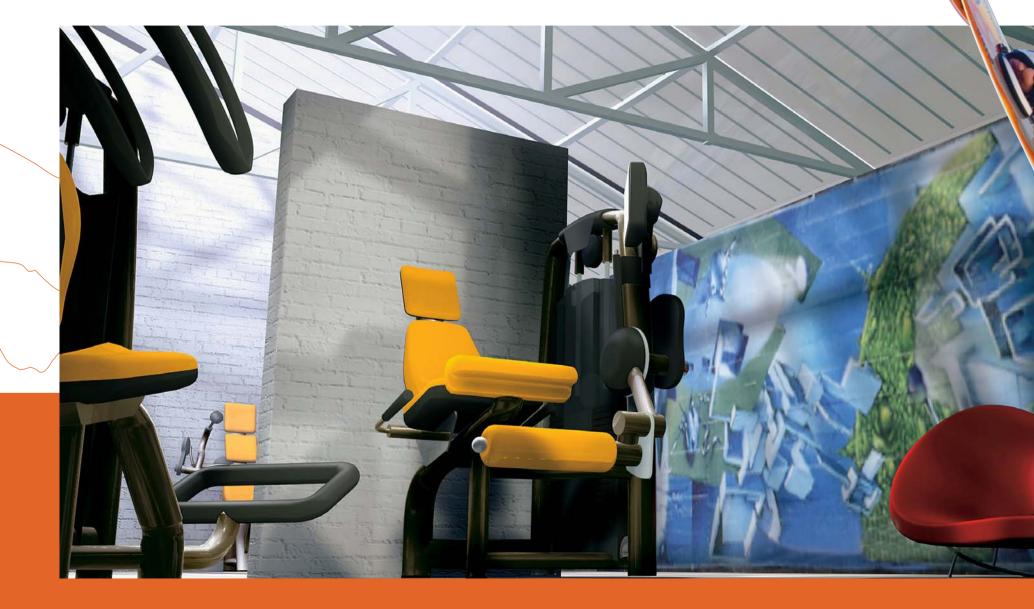
Beauty is based around the female body – a circuit dedicated to specific needs.

Attractive, appealing and intuitive for the female user.

I You can now create a new space for women to tone their bodies.



SELECTION PERFORMANCE



DEDICATED TO PEOPLE WHO LIKE TO CHALLENGE THEMSELVES...

Performance is designed to appeal to your weekend warrior.

Whatever your sport or challenge, Performance helps you achieve your goals.

I It is about training to reach new personal objectives.



The Wellness Company™

SELECTION CLASSIC



A SUCCESSFUL FORMULA FOR YOU TO FOLLOW...

Classic Selection is already a world class choice in the market.

The elliptical shape of the frame and the contoured seats form natural shapes to support the body whilst exercising.

Appealing to all age groups, Classic represents the harmony and the continuity of Wellness.





SELECTION LUXURY

It is certainly an essential ingredient of luxury to be able to dedicate time to oneself for one's own physical and psychological well-being. The new soft colours inspired by nature allows the person to relax and workout.

Designers can now create new environments where the neutral tones of Luxury can blend into a comforting spa or an exclusive hotel style facility.

Premium membership clubs can now really customise a product for their most discerning customer.



ADDUCTOR ABDUCTOR ABDOMINAL LOWER BACK GLUTE PECTORAL CHEST PRESS LEG PRESS



SELECTION BEAUTY

Beauty is designed with the woman in mind. This circuit is for women who like to take care of their body and their health.

The soft, warm, comforting blue lines are designed to attract the female user to enjoy non intimidating exercise and to appreciate the colour and the aesthetics of space.

Beauty represents the ideal solution for those who want to create an environment dedicated to the sensibilities and demands of female users.



SHOULDER PRESS DELTS MACHINE CHEST PRESS CHEST INCLINE PECTORAL MACHINE VERTICAL TRACTION PULLDOWN PULLEY ARM CURL ARM EXTENSION LAT MACHINE ABDOMINAL CRUNCH LOWER BACK LOW ROW LEG PRESS LEG EXTENSION LEG CURL GLUTE ADDUCTOR ABDUCTØR ROTARY CALF MULTI HIP CABLE JUNGLE ERGQLINA ERCOLINA REHAB CROSSOVER CABLES.



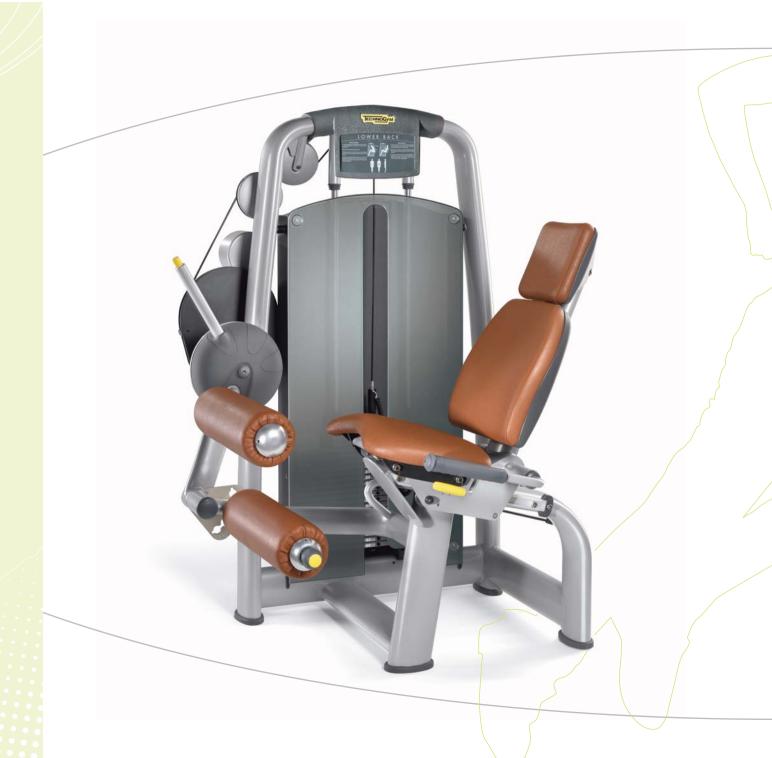
SELECTION PERFORMANCE

Performance is inspired by the world and colours of sport. To reach new goals in life requires dedication and training. The grey and orange combination of colours is all about action and energy,

Designed to appeal to those who are looking to improve their personal performance. Performance is dedicated to those who enjoy sport with a passion.

Performance allows you to create an environment for the sports and fitness member.





SELECTION CLASSIC

Classic Selection is a proven winner, recognised as the best line of strength training equipment in the world. Defining new standards of excellence in the market since its launch, Classic represents the best mix of quality and value.

Reflecting the needs of club members in terms of design, ease of use, comfort and performance, Classic Selection is a joy to work out on. Architects and Interior Designers have appreciated the flexibility in the design options they can create.

Italian style and design is appreciated around the world. Classic Selection is already a modern day award winning timeless design for you to enjoy.

