

TECHNOGYM® FOR SCHOOLS AND UNIVERSITIES

EDUCATION WELLNESS



YOUR WELLNESS
BUSINESS PARTNER





The health of our youth is in decline



Encouraging young people into active lifestyles relies heavily on one thing more than any other: ‘opportunity’.

With today’s sedentary lifestyle, the abundance of convenience food and lack of information, the health of our youth is in decline. It is now time to review what and how we educate the youth to ensure their future health and wellness.

Children are being constantly criticised for their inactive lifestyles, but what are we doing to help? Together educational establishments and Technogym® need to review what we are providing youngsters with to enable a transfer of skills and a culture of physical activity into adult life.



Social and educational benefits of the Wellness lifestyle



By creating the right environment, your learning facility will become an integral part of the student and wider community lifestyle.

Schools, colleges and universities are a hub for the community and are now in a strong position to interact with their students and the local population to promote active lifestyles.

Technogym® 'The Wellness Company™' can provide a fully accessible facility. It is crucial for its success to guarantee safe and monitored environments in which students may train and improve their health.

Benefits for Students and Staff

- Better learning environment
- More enthusiasm
- More motivation
- Improved awareness of body inputs & outputs
- More options for activity
- Extended times for exercise
- All-weather training

Benefits for the Learning Facility

- Increased participation in sport
- Reduced absenteeism from classes
- Increased concentration levels
- More options for lesson planning
- Great opportunities for cross-curricular learning
- Improved facility offering to attract new students
- Opportunities for increased revenue
- Great profiling as hub of the community



Sharnbrook School - UK



Sleaford Carres Grammar School - UK



Handsworth Grange - UK



Loughborough University - UK



Kiel University - Germany



University of Washington - USA

Technogym®

‘Your Wellness Business Partner’



Why choose Technogym®?

Technogym® is the leading company for design and production of Wellness equipment with a technological leadership that is recognised worldwide. It has fitted over 30,000 Wellness Centres and over 20,000 private homes in 60 different countries in the world. Every day, 15,000 000 people train using Technogym®'s equipment.

Our added value

Technogym® is the natural choice in achieving educational goals thanks to:

- Proven durability and safety
- Joined up cross-curricular approach with the Wellness System
- Interactive technology and entertainment
- Innovation and research



‘Total Wellness Solution’: equipment, software, services

With its ‘Total Wellness Solution’ Technogym® provides the latest in cardiovascular, strength training and rehabilitation equipment as well as a tailor-made

package of software and services to ensure easy, safe and efficient management of the School or University Wellness Centre.

Technogym® is the ideal partner for Schools and Universities



Total Wellness Solution

EQUIPMENT

- CARDIOVASCULAR TRAINING
- STRENGTH TRAINING
- REHABILITATION

SOFTWARE

- WELLNESS SYSTEM
(exercise management and tracking, cross-curricular teaching)

SERVICES

- WELLNESS INSTITUTE
- WELLNESS DESIGN
- AFTER SALES SERVICE
- MARKETING SUPPORT
- FINANCE PACKAGES
- FUNDING SOLUTIONS

EXCITE

The most innovative cardiovascular training product line

EXCITE™ is the latest cardiovascular line designed to make training fun and interactive. Ergonomically designed to suit the user's needs, it can also be equipped with Wellness touch-screen TV™ fully integrated into the console that displays both training information and television programmes. IFI Accredited versions available.



PERSONAL SELECTION

The most popular strength training equipment in the world

PERSONAL SELECTION is the new generation range for strength training equipment. It incorporates the best features including ease of use, natural movement, comfort and design. The equipment can be easily and correctly adjusted, allowing the user to establish a direct contact with the product. Integration with the Wellness System allows users and instructors to measure and evaluate training sessions, monitor performance levels and set training plans. IFI Accredited versions available.





X T P R O

Easy and comfortable cardiovascular training

The evolution of XT LINE, XTPRO offers a complete and reliable range of cardiovascular equipment. All users, at all levels of expertise, will find this equipment easy to use and comfortable. IFI Accredited versions available.



E L E M E N T

Strength training is now easier

ELEMENT LINE has been created for facilities looking for the latest designer products featuring Technogym® biomechanics and comfort, and all at an affordable price. The line has been developed with both ‘family feeling’ design and excellent value for money in mind.

The speed and ease of set up will be appreciated by those who prefer comfortable and straightforward training.





KINESIS

Kinesis™ helps achieve physical and mental wellbeing

KINESIS™ is a new training method that allows over 250 exercises and movements to develop personalised programmes based around strength, flexibility and balance for all levels of user. With KINESIS™ body and mind are required to interact with the environment and the space in which the person moves. By placing the technology behind and the individual at the centre, KINESIS™ enables 3-dimensional, natural movements.



RADIANT

Minimum space, maximum potential of free movement training

The RADIANT provides the ultimate in core stability training. It is ideal for one-to-one training with an enormous range of possible movements and routines. Including a bench the RADIANT allows staff to guide users through progressive levels of stability for any movement.





VARIO PULLEY

Multi-purpose strength training equipment

VARIO PULLEY is versatile, safe and effective. The original technical features of this unique, innovative product make it ideal for exercising the main muscle groups across a range of different trajectories, either symmetrically, singly or in alternating routines. The VARIO PULLEY is suitable not only for unfit or disabled users, but also for athletes. IFI Accredited version available.



STILL NOVO

Pre Owned Still Novo™ : maximum value for your investment

STILL NOVO™ is the reconditioned pre-owned range of equipment that has been completely renewed and tested to the same performance as a new product. All components are tested and replaced with original Technogym® parts where necessary, following a rigid inspection protocol. With STILL NOVO™ you can still have leading edge equipment with all the advantages of a new product, at a more affordable price where quality is not compromised. All products (except Vario Pulley) can be upgraded to incorporate the Wellness System.





WELLNESS SYSTEM

Physical education management software

The Technogym® Wellness System is the ideal instrument to help Schools and Universities embrace the joined-up approach to Wellness and to bring students closer to other curricular activities.

Benefits to Schools and Universities using the Wellness System include the following:

- 1 physical activity tracking for both gym and non-gym based exercise, within the facility and via the internet. To gather accurate and reportable data to support the personal, social, health and educational policies
- 2 enabling sport and physical activity to be the focus for cross-curricular activity to create whole school/facility impact
- 3 options to benchmark students achievements against academic results. Thus a great tool for increasing grass roots participation in sport and supporting the gifted and talented programme
- 4 can facilitate the establishment in becoming a hub for community sport and physical activity
- 5 revenue generation for the establishment by opening the fitness centre to the community, allowing reinvestment into the facility



The TGS key enables your staff to produce guided training programmes and to monitor their results. All the user needs to do is simply follow the instructions that will be displayed on the Technogym® equipment devised to house the TGS key.





Technogym®’s added value

Supporting clients in the growth and development of their facility is one of Technogym®’s key objectives. We have therefore developed strategic partnerships with the leisure industry’s leading suppliers to ensure that clients have access to a wide range of value added services critical to the success of their operation. Available services include helping you to create the right atmosphere, making the most of the space available, ensuring that your facility is accessible for all, marketing your services to both the public and the press, providing your staff with essential training, finding the most appropriate funding and finance solutions and delivering the very best level of after sales care.



DDA Compliance

Technogym® currently offers one of the largest ranges of Inclusive Fitness Initiative (IFI) accredited fitness equipment. It is committed to working with the IFI in order to offer educational establishments advice on ensuring that their fitness facilities meet with requirements of the Disability Discrimination Act, and so are accessible for all. This ensures that both disabled and non-disabled people can access a full body workout in the same way.



WELLNESS INSTITUTE

Technogym® offers teachers and staff a comprehensive range of products, sales and management training courses to keep them motivated and up to date with the latest industry developments. Qualified Technogym® trainers and specialist consultants deliver off-the-shelf or bespoke training to meet your specific needs. We aim to provide your staff with the skills to deliver the best level of customer service.



WELLNESS DESIGN

In order to create an atmosphere conducive to exercising and learning, design should create a stimulating, familiar environment in which to work out. Technogym® provides advice on the best usage of space and equipment layout. 2D technical drawings and 3D computer generated visuals with animated ‘walk-throughs’ can be supplied at an early stage to help with the planning process. Design consultants are also on-hand to provide valuable input into all aspects of facility safety and accessibility.



*CAD drawing for
Handsworth Grange School*

AFTER SALES SERVICE

Technogym®'s after sales service helps you get the best out of your equipment.

This sophisticated network includes a highly professional installation service, service contracts to ensure equipment is well-maintained, training for your maintenance engineers and a range of support options. Service contract customers also have access to Technogym Direct, a web-based tracking tool available 24/7, which allows you to monitor Technogym®'s service levels via the internet.



TECHNOGYM
DIRECT

.....dedicated service.....

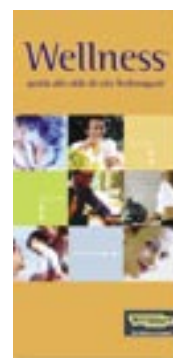
MARKETING SUPPORT

Technogym® is constantly involved in promoting and spreading the Wellness Philosophy including investment opportunities, strategic communication campaigns, events, PR, sponsorships and social initiatives, which all contribute to making the Technogym® brand valuable to all those operators working with Technogym®.

Technogym®'s marketing professionals can provide assistance in all aspects of your marketing activity to help you increase sales.



BANNERS



WELLNESS GUIDE

FINANCE PACKAGES

Technogym® offers a range of tailor-made leasing and finance options, designed to make your acquisition of fitness equipment as simple and affordable as possible.

Instead of tying up working capital, you can acquire the equipment today and pay for it in fixed monthly instalments.



FUNDING SOLUTIONS

Working in partnership with approved funding providers, Technogym® works with learning facilities to improve or expand their fitness facilities. Payments are made affordable from the revenue new facilities generate, eliminating the need for capital expenditure.

Approved funding providers and Technogym® share the same objectives to deliver the right scheme, on time and on budget. This provides value for money and risk transfer, packaged into a single, fixed monthly payment. The facility development product has been created to be totally off balance sheet and conforms fully to all finance regulations.



UNIVERSITY OF HERTFORDSHIRE-UK

"Being part of an innovative University and wanting to be at the cutting edge of the fitness industry we selected Technogym® equipment. We believed the combination of great customer-focused design and user-friendly technology would be well received by our members and staff alike and we have been proven right. Our members find the equipment to be of the highest standard, reliable and simple to use whilst our staff can use the technology as one of the tools to help motivate the clients to keep exercising regularly and so make a positive difference to their health and fitness."

Nick Brooking - Director of Sport

UNIVERSITY OF BIELEFELD-DE

"Our clients have the possibility to integrate their creativity as to own ideas and notions about exercises."

Desirée Schröder - Trainingswerkstatt UniFit

UNIVERSITY OF KIEL-DE

"Our users and staff hold Technogym®'s product design and functionality in very high regard."

Roland Berndt - FitnessZentrum

UNIVERSITY OF WASHINGTON-USA

"The Technogym® Selection Line was chosen for our new Fitness Center for several reasons including a small footprint, visually appealing and not intimidating to the novice user. The adjustments for user set up are easily located and simple to operate."

**Michael R. Peterson - Associate Director
Recreational Sports Programs**

UNIVERSITY OF PADERBORN-DE

"It is our second refurbishment with Technogym® equipment. We have expanded the equipment with the latest Cardio and Strength ranges."

Dieter Thiele - Hochschulsport

SHARNBROOK UPPER SCHOOL-UK

"The new 'Sharnbrook Community Sports Centre' based at Sharnbrook Upper School opened in April 2005. It is equipped with state-of-the-art Technogym® fitness equipment and the Wellness System, that the school staff are using to develop the optimum work-out programme to suit individual member needs and to track and review their progress regularly. The Wellness System will also be used by approximately 265 students taking GCSE PE and A Level PE, A level Biology and Business Modules on Marketing, Break Even Analysis and Capital Expenditure. The school is looking at a number of further uses including statistics, personnel management, sociology and even geography such is the huge amount of workout data available."

Peter Barnard - Principle

WYVERN TECHNOLOGY COLLEGE-UK

"As a specialist technology college it is important that any equipment meets the schools' development plan and satisfies the needs of educational growth and development. The features of the Technogym® system have allowed our pupils to expand their understanding of fitness training, and have increased participation. We look forward to cultivating a healthy attitude to fitness in an advanced and exciting environment provided by our Technogym® equipment."

"We look forward to cultivating a healthy attitude to fitness in an advanced and exciting environment provided by our Technogym® equipment."

Stuart McCracken - Director of Sport

UNIVERSITY OF HAMBURG-DE

"We have the key to intelligent fitness."

Karin Nentwig - Hochschulsport

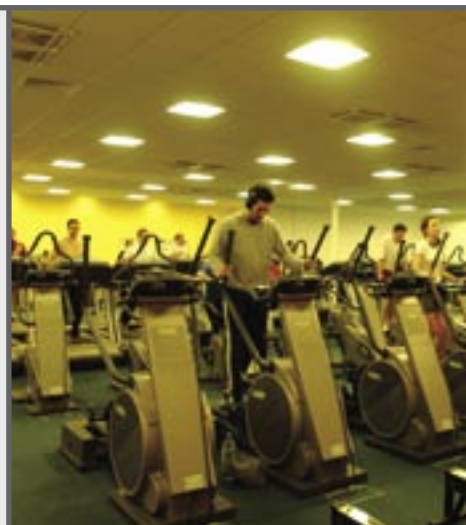
S. CARRES GRAMMAR SCHOOL-UK

"We believe passionately that if our students are encouraged to be fit for living then they will also be fit for learning. We deliberately chose our facilities so that our students and the wider community will enjoy a challenge in a safe and motivating environment, giving them access to state-of-the-art Technogym® equipment. It is one of the best investments we have made."

Mike Reading - Headteacher

Partnerships and References

- American Community School Ltd - UK
- Ashfield School - UK
- Ashton On Mersey School - UK
- Blakeston School - UK
- Bradfield Sports Complex - UK
- Burnside School - UK
- Caistor Grammar School - UK
- Carres Grammar School - UK
- Charter House College - UK
- Chichester College - UK
- CLOS Heerenveen Heerenveen - The Netherlands
- CREPS Ajaccio - France
- CREPS d'Aquitaine - France
- CREPS Lorraine - France
- CREPS Macon - France
- CREPS Rhône Alpes - France
- Douglas College - Canada
- Ecole Centrale de Lille - France
- Ecole Nationale d'Administration - Strasbourg France
- Emerson Park School - UK
- ESSEC-Cergy - France
- Fettis College - UK
- Goodwin Sports Centre, Univ. Of Sheffield - UK
- Haileybury School - UK
- Handsworth Grange School - UK
- Hogeschool van Amsterdam, Splash Healthcampus - The Netherlands
- Hogeschool van Arnhem & Nijmegen - The Netherlands
- Huddersfield Technical College - UK
- Hull College, Learning Zone - UK
- Ivy Bridge College - UK
- Kilmarnock College - UK
- Loughborough College Enterprise Ltd - UK
- Loughborough University, LUFs - UK
- New College Durham - UK
- Newsome High School - UK
- North Nottinghamshire College - UK
- Northfield School And Sports - UK
- Perins Community School - UK
- Polytechnique, Palaiseau - France
- Prospect Technology College - UK
- Queen Anne's School - UK
- Reeds School Sports Centre - UK
- Royds Hall High School - UK
- St Mary's College Sports - UK
- St Mary's Sixth Form College - UK
- Southern Alberta Institute of Technology - Canada
- Sportopolis Jette, Univ. Of Brussels - Belgium
- Sportopolis Ruca, Univ. Of Antwerp - Belgium
- The King John School - UK
- The Manor School & Recreation Centre - UK
- Theale Green Recreation Centre - UK
- Thomas Danby College - UK
- Tulane University - USA
- UFR STAPS - Caen - France
- UFR STAPS - Toulon la Garde - France
- UFR STAPS - Université de Dijon - France
- Université Claude Bernard, Lyon 1 - France
- University College Of the Cariboo - Canada
- Université de Bourgogne - France
- Université de Franche Comté - France
- Université de Montpellier - France
- Université de la Rochelle - France
- University Of Aberystwyth - Wales - UK
- University Of BC - Canada
- University Of Derby Students Union - UK
- University Of Glasgow - UK
- University Of Groningen & Hanzehogeschool Groningen - The Netherlands
- University Of Hertfordshire - UK
- University Of Huddersfield - UK
- University Of Hull Union - UK
- University Of Leeds - UK
- University Of Leicester - UK
- University Of Leuven - Belgium
- Université de Lille 2 - France
- University Of Maastricht - The Netherlands
- Université de Metz - France
- Université de Nancy II - France
- University Of Nijmegen - The Netherlands
- Université de Paris X - France
- University Of Saskatchewan - Canada
- Université de Strasbourg - France
- University Of Teesside - UK
- University Of Twente - The Netherlands
- University Of Wageningen - The Netherlands
- University Of Washington - USA
- Université de Paris 6 - France
- Uplands Community College - UK
- Winchester College - UK
- Wisewood Secondary School - UK
- Wyvern Technology College - UK



University of Hertfordshire - UK



Sharnbrook School - UK



University of Hamburg - Germany

Technogym® brings your business the experience of a winning team.



Official Provider
AC Milan



Official Provider
FC Internazionale



Official Provider
Ajax



Official Provider
Olympic and Paralympic Games Athens 2004



Official Provider
Olympic and Paralympic Games Sydney 2000



Sales and information

Our customer service team will be happy to provide the most suitable solution for your organisation's needs.



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