



# Easy Line makes Wellness simple and achievable for all.

Given the opportunity, most people want to achieve a Wellness Lifestyle. With Easy Line Technogym® wants to reach out to all those people who want to lose weight, improve their health and physical condition and enjoy a better lifestyle by means of regular exercise, yet are intimidated or dissatisfied by traditional gyms.

Technogym® has developed the Easy Line quick training circuit to answer the needs of those potential clients who search for a friendly, informal atmosphere where they can find non-intimidating and easy to use training equipment. Technogym® has added its brand of superior quality design and durability to give operators the best equipment solution for quick training.







## Easy Line is designed to fit everyone's needs.

The Easy Line circuit has been developed to provide a good training solution to those people who find traditional gyms intimidating. In particular they will appreciate:

#### **USER-FRIENDLY DESIGN**

Training with Easy Line is relaxing and enjoyable. The equipment design is welcoming and beautiful to make your members feel at home and enjoy the atmosphere.

#### **EASY ROUTINE**

The push and pull movement exercises both the agonistic and the antagonistic muscles. By speeding up the exercise you will increase resistance and by slowing down you will diminish resistance. Each user can find the ideal pace suited to their physical condition.

#### **30' MINUTE WORKOUT**

Easy Line provides a complete and satisfying workout in 30'. Easy Line is a circuit so you can step in where you want and go round as many times as you have time for.





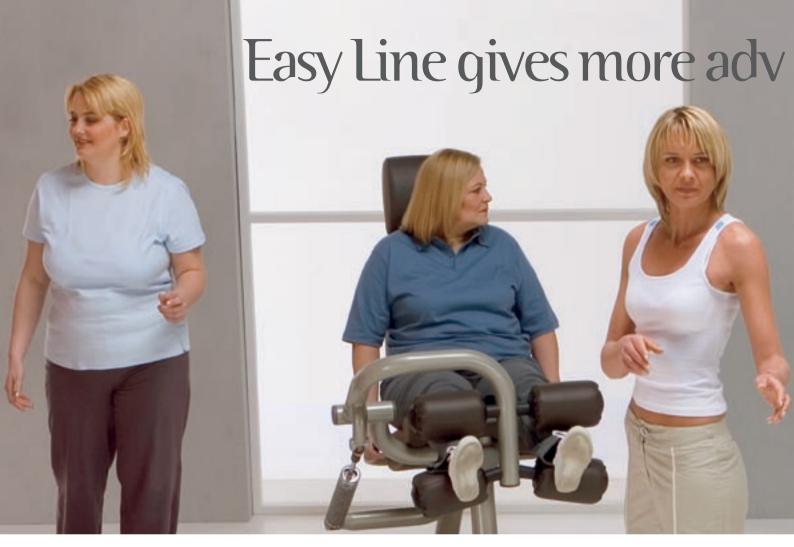
**SILVER AGE** GROUP MEMBERS



**FEMALE** GROUP MEMBERS



MALE GROUP MEMBERS



#### EASY LINE MAKES LIFE EASY FOR TRAINERS

- Easy Line is easy to regulate and to use.
- Easy Line is simple to run so one trainer can supervise the whole circuit and attend to the members.
- Sturdy during the workout and easy to move so you can make space for other activities when required.
- Requires very little supervision.
- Biomechanics ensure maximum user comfort and satisfaction.

#### EASY LINE MAKES LIFE EASY FOR CLUB OWNERS

- Small capital investment.
- Suited to many business models and layout solutions.
- Best style and design on the market.
- Superior quality, durability and safety.
- Requires next to no maintenance.



- A small investment with great business opportunities.
- Easy Line circuit is very welcoming and attracts new clients who are not catered for by traditional gyms.



## Easy Line: 4 easy business mod



CLUB IN THE CLUB

#### Are you a Club Owner? Choose the 'Club in the Club' business model.

This solution is particularly suited for existing Clubs that want to increase their attraction and direct it to the large pool of de-conditioned people that are not attracted to traditional gyms. It could either be a separate structure or a space inside the Club, depending on target characteristics.



## els.



CLASS STUDIO

#### Do you run a Class Studio? Easy Line can double your business.

This solution enables you to optimise space use and management within the Studio: at certain times the Studio can be utilised for the Easy Line quick training circuit, whilst at others the Easy Line equipment can be set aside to make space for traditional class activities.





#### STAND ALONE BUSINESS

## Are you a first timer? Easy Line is perfect to start up a successful business.

The Easy Line circuit requires a small initial investment and has a minimum space requirement so it fits virtually anywhere. The fast growing trend for easy circuit training is a great business opportunity for trainers who want to start their own Stand Alone Club.

#### Do you want to offer a wider choice? Try Easy Line + Cardio equipment.

A variant of circuit training that requires the availability of a larger space to include cardiovascular training equipment from the Excite<sup>™</sup> Line, such as Cardio Wave<sup>™</sup>, Recline and Bike.



CIRCUIT TRAINING WITH CARDIO EQUIPMENT

## Easy to communicate.

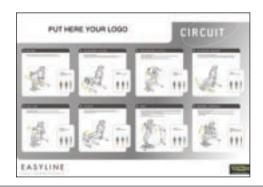


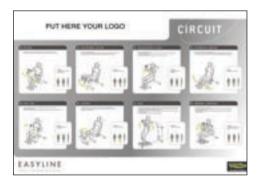
Technogym® has made sure that every aspect of Easy Line is really simple and easy. For this reason, it has created a CD containing the open files of educational and promotional material for club personalisation. Furthermore, Technogym® gives you access to a portfolio of images for promotional use.



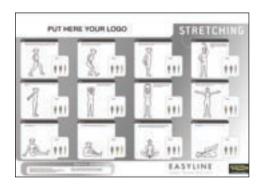


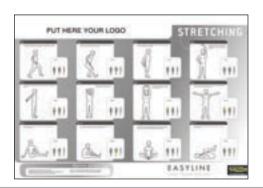
#### FDUCATIONAL & TRAINING POSTERS





#### EVEDCISE DOSTEDS





## The Easy Line Circuit.





#### CHEST/BACK

MC20-CHAYAT

This machine reproduces pushing and pulling movements of the upper limbs, on the sagittal plane, involving agonistic and antagonistic muscle chains.

The shaped seat guarantees stability and comfort during exercise. The contour of the backrest provides optimal stabilisation.

Neutral Grips enable users to perform the exercise keeping the upper limb in a neutral position to avoid any kind of stress to the articulation.

Lengthmm	1210 in 47,6
Widthmm	820 in 32,2
Heightmm	1270 in 49,9
Machine WeightKg	44Lbs 97,0



- Pectorals
- Latissimus dorsi
- Rhomboids

#### SHOULDER PRESS/LAT PULL

MC15-CHAYAT

This machine reproduces pushing and pulling movements of the upper limbs, on the frontal plane, involving agonistic and antagonistic muscle chains.

The shaped seat guarantees stability and comfort during exercise. The contour of the backrest provides optimal stabilisation.

Neutral Grips enable users to perform the exercise keeping the upper limb in a neutral position to avoid any kind of stress to the articulation.



- Length..... 17 970 ..... in 38,1
- Width...... in 30,7 Heigth ..... in 73,6
- Machine Weight......Kg 48 ...... lbs105.8
- Deltoid
- Trapezius
- Latissimus dorsi



#### PEC DECK/FLY

MC70-CHAYAT

This machine reproduces adduction and abduction movements of the upper limbs, on the transversal plane, involving agonistic and antagonistic muscle chains.

The shaped seat guarantees stability and comfort during exercise. The contour of the backrest provides optimal stabilisation.

The convergent shape of the retaining rolls allows users of all body sizes to achieve the most congenial position and to keep contact with the rolls during the exercise.

Lengthmm	950 in 37,4
Widthmm	1220 in 48,0
Heightmm	1270 in 49,9
Machine WeightKg	52 lbs114.6



- Pectorals
- Rhomboids
- Deltoid

#### ABDOMINAL/BACK

MC65-CHAYAT

This machine reproduces flexion and extension movements of the trunk, on the sagittal plane, involving agonistic and antagonistic muscle chains.

The shaped seat guarantees stability and comfort during exercise. The contour of the backrest provides optimal stabilisation.

The footrest provides support to users of all body sizes, ensuring good stabilisation. The two shoulder rests can adjust to different size users.

Lengthmm	1300 in 51,1
Widthmm	1110 in 43,7
Heightmm	1130 in 44,4
Machine WeightKg	53 Lbs116,8



- Abdominal rectus - Erector spinae



#### HIP ADDUCTOR/ABDUCTOR

MC05-CHAYAT

This machine reproduces adduction and abduction movements of the lower limbs, involving agonistic and antagonistic muscles. The shaped seat guarantees stability and comfort during exercise, preventing the thigh from rubbing against it. The contour of the backrest provides optimal stabilisation.

The convergent shape of the retaining rolls allows users of all body sizes to achieve the most congenial position and to keep contact with the rolls during the exercise.



- Tensor Fasciae latae
- Gluteus
- Adductors

#### LEG EXTENSION/LEG CURL

MC30-CHAYAT

This machine reproduces flexion and extension movements of the knee, involving agonistic and antagonistic muscles. The shaped seat guarantees stability and comfort during exercise. The contour of the backrest provides optimal stabilisation. The convergent shape of the retaining rolls allows users of all body sizes to achieve the most congenial position and to keep contact with the rolls during the exercise. The anatomic shape of the knee support pad minimises pressure on this area. This machine is equipped with an anatomically contoured adjusting pad to enable shorter users to achieve a perfect alignment of the knee with the machine fulcrum.

Length	mm	1490	in	58,6
Width	mm	1110	in	43,7
Height	mm	1500	in	59,0
Machine Weight	Kg	52	lbs 1	114.6



- Quadriceps - Ischiocrural



#### **SQUAT**

#### MC01-CHAYAT

This machine reproduces bending and extending movements of the lower limbs from the standing position, in a closed kinetic chain. The back support ensures the correct posture of the spinal column during movement. The support platform in non-slip polyurethane has been designed at an angle to take the vertical load completely off the back and the knees, for a completely safe movement.



Length	.mm	1800	in 70,8
Width	.mm	780	in 30,7
Height	.mm	1300	in 51,1
Machine Weight	Ka	65	lbs143.3

- Quadriceps
- Gluteus Ischiocrural

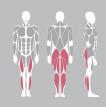


#### **LEG PRESS**

MC50-CHAYAT

This machine reproduces bending and extending movements of the lower limbs from the sitting position, in a closed kinetic chain. The shaped seat guarantees stability and comfort during exercise. The open angle between the seat and the backrest has been designed to provide a complete articular excursion to overweight, without crushing the abdomen, ensuring optimal stabilisation. A pre-start system reduces knee flexion at the beginning of the exercise. The support platform in non-slip polyurethane is wider to allow each user to find the best position. This machine has a standard adjusting pad to enable shorter users to achieve a correct position on the machine.

Length mm	2030in	79,9
Width mm	780in	30,7
Heightmm	1370in	53,9
Machine WeightKg	80lbs	176.3



- -Quadriceps
- Gluteus
- Ischiocrural
- Gastrocnemius
- Soleus







#### **STEP** A0000281

This equipment, placed between one machine and the next, represents an intermediate station and enables to walk, step on and off or walk, at a higher level of conditioning. It is made of polyurethane to absorb impact and to prevent any type of articular trauma to knees and ankles, also for overweight users. The Step surface is non-slip and provides optimal adherence.

Lengthmm	864 in 34,0
Widthmm	382 in 15,0
Heightmm	100 in 3,9
WeightKg	5 lbs 11.0

#### **PAD HOLDER**

A0000319

This accessory can be ordered separately to store the adjusting pad provided with the Leg Extension/Leg Curl and Leg Press stations.

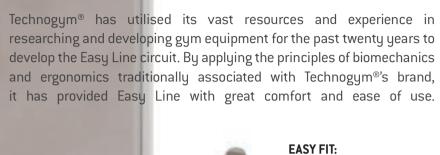


CH Champagne AY Brun AT Nabuck

The tubolar frame diameter measures 76 mm and is 2,5 mm thick providing a stable workout.

The only colour option available is Champagne for the frame and a combination of Nabuck and Brun for the upholstery. The seat and the backrest are always Brun and the lateral sides are always Nabuck.

## Technogym® Biomechan





#### EASY FIT: your clients will enjoy a comfort fit.

Easy Fit pads and retaining rolls are designed to fit different shapes and sizes. Their special V shape provides extra support and holds the limbs in place during exercise. This way users never lose contact or resistance and maintain the correct position at all times.



### EASY ON THE KNEE: your clients won't feel the pressure.

Studies carried out by Technogym® Scientific Centre have led to the creation of an anatomically contoured knee support to minimise pressure on the back of the knee.



#### EASY PAD: your clients will appreciate it.

The Leg Extension/Leg Curl and the Leg Press stations are equipped with an adjusting Easy Pad. This allows shorter users to align the knee with the machine fulcrum and to keep the correct position on the equipment.



#### EASY GRIP: your clients will enjoy a soft feel.

The ergonomic handgrip is made of special extra-resistant, hygienic, odour-free injection moulded polyurethane material.





## ics make training easy.



#### HYDRAULIC RESISTANCE PISTON TECHNOLOGY.

#### We push them to the limit so you can have a smooth ride.

Technogym® has selected the best hydraulic pistons developed for the automotive and motorcycle sector and has turned them into Easy Line's driving force. Under Technogym®'s Quality Insurance System the hydraulic pistons undergo and successfully pass very strict stress and durability tests that exceed one million cycles (automotive tests require only 500,000 cycles).

#### You don't need to be an expert to adjust our pistons.

All Easy Line pistons are equipped with an easily adjustable resistance device. A graduated turn dial with nine different positions from -4 to 0 to +4 enables to reduce or to increase the resistance level so that the Trainer can adjust the circuit to the client target.

#### Safety first.

As attentive as always to safety issues, Technogym® has produced a piston carter for each machine to increase safety levels for users and people in close vicinity of the equipment alike.







#### ■ EASY SEAT.

The Seat design has received great attention and represents the characteristic element of the Easy Line style. The shaped seat guarantees stability and comfort during exercise. The contour of the backrest mirrors the physiological curve of the spinal column and provides optimal stabilisation to all users.



#### EASY START.

The Leg Press is equipped with a pre-start system that reduces knee-flexion at the beginning of the exercise, without limiting the range of movement.



#### EASY ID.

All machines can be personalised and made readily identifiable by means of a number. Together with your circuit you will receive a service box that contains special numbered stickers and instructions explaining how to place them on each station frame for easy identification. It is up to you to choose which number to give to each machine according to how you want to organise your circuit.



#### ■ EASY 2 MOVE.

Each machine is equipped with an integrated wheel system that makes it easy to move should you want to make space available to other activities. This feature enables you to optimise the club space according to your needs.



#### CIRCUIT STATUS: STAND BY.

Machines are up against the wall, ready to be moved into position for immediate use.



#### CIRCUIT STATUS: ACTIVE.

Machines are moved into position and ready for quick training.

