

TECHNOGYM® FOR BUSINESS

CORPORATE WELLNESS



YOUR WELLNESS
BUSINESS PARTNER







Feel good,
work better



Healthy workforce = healthy budget

Corporate Wellness is an essential tool to build a positive and efficient environment at work.



Leading companies owe their success to quality products, brand reputation as well as the workforce.

Maintaining efficiency at work is a critical factor to success when trying to make the best use of creative resources, to achieve company goals and to maintain productivity during working hours and reduce absenteeism.

Corporate Wellness can improve the working environment, the sense of belonging to the company and teamwork. Physical activity can go hand in hand with other non-working activities shared by colleagues, such as educational activities (learning and development) focusing on lifestyle and outdoor activities.

More and more companies all over the world show growing awareness to Social Accountability International and SA8000 certification has become a reality. The aim of projects such as Corporate Wellness is to improve the workplace and contribute to enhancing employees' lifestyles with social and economic advantages for all involved.



Many companies who have been awarded the "Great Place to work", an international award that recognises the excellence of the company environment, have a Wellness Center®, for the wellbeing of staff and company.

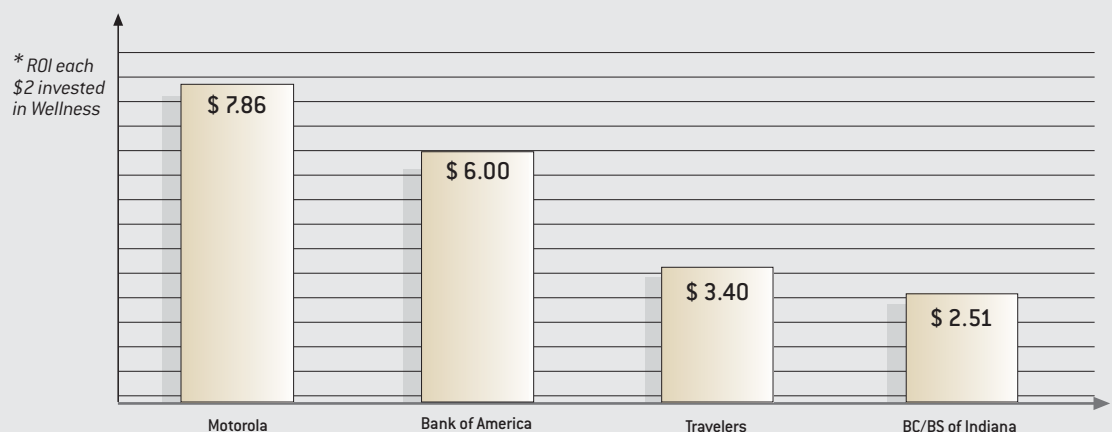


“There is no doubt that future successful companies will be using a Wellness Plan alongside the Business Plan”.

Dr. Dorian Dougmore
Adidas UK Wellness Programme Director.

The workforce's inability to work causes heavy direct and indirect costs to the company. It is important to develop awareness of the results that can be achieved by reducing absenteeism by means of improving the health and the psychophysical wellbeing of the workforce.

It is the reason why Corporate Wellness offers the best return of investment possible for a company.



* SUCCESS STORIES:

CATERPILLAR

To date, the Caterpillar Corporate Wellness Program has reduced health risks by 14% in participating employees. The company nurtures the hope that this reduction will lead to a \$700 million dollars saving by the year 2015.

GENERAL MOTORS

Research conducted by the University of Michigan involving 23,500 General Motors employees has highlighted that the average annual health expenditure per person is \$3000 if the person does not engage in regular physical activity and only \$300 if the person takes regular exercise.

MOTOROLA

The company invests \$6 million dollar per year in its Wellness Initiatives Program that safeguards and promotes long term health of its employees, their families and of its retired staff. For every 2 dollars spent on the program, the company has had a return of \$7.86.

Corporate Wellness a high added value investment



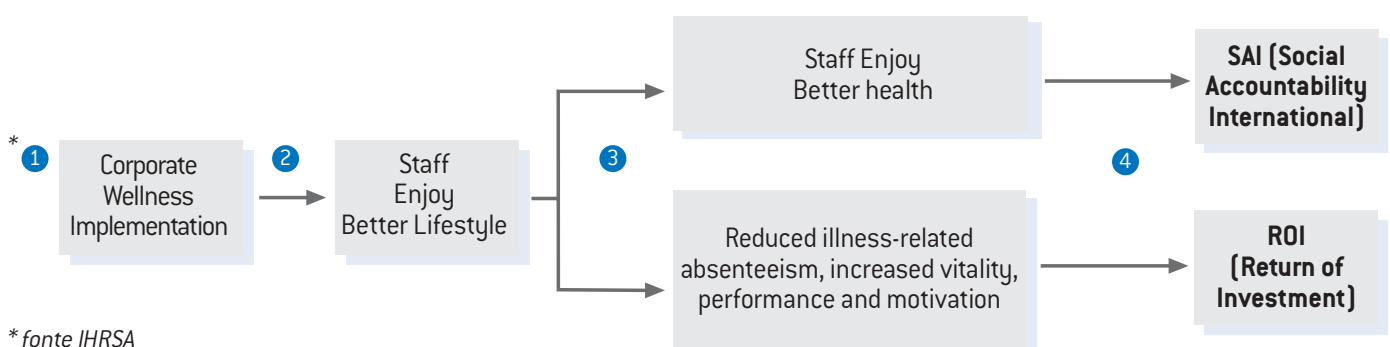
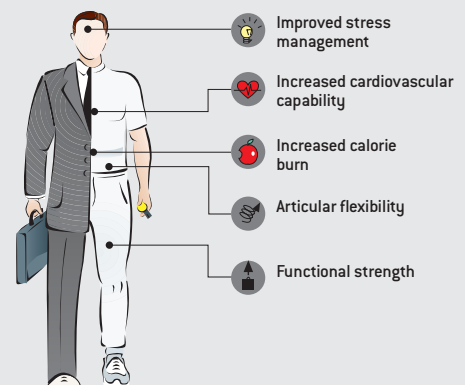
Benefits of Technogym's Corporate Wellness program

For the company

- Increased productivity
- Reduced health expenditure
- Reduced absenteeism
- Improved company environment
- Improved recruitment retention
- Improved company profile
- Social Accountability International (SAI)

For staff:

- Better quality of life
- More enthusiasm
- More motivation
- Easier daily work-exercise planning



30,000 Wellness Centers



60 Countries in the World

Over 20,000 private homes

15 million Technogym® users a day

Technogym® is your 'Wellness Business Partner'



Why choose Technogym®?

Technogym® is the leading company for design and production of Wellness equipment with a technological leadership that is recognised worldwide. It has fitted over 30.000 Wellness Centers and hotels and over 20.000 private homes in 60 different countries in the world. Every day 15.000.000 people in the world train on Technogym® equipment.

Our added value

Quality, innovative product design, ease and safety of use, combined with brand image and a widespread after sales support service make Technogym® your ideal business partner. Wellness® consultants and registered trainers devise tailor-made all-round solutions, according to workforce size, organisation and working hours.

Corporate Wellness FERRARI-Italy





Total Wellness Solution

With its “Total Wellness Solution” Technogym® provides the latest cardio vascular and strength training equipment as well as tailor-made projects according to company needs that are easy to implement and that can be extended over time.

An “all inclusive” service that guarantees personalised assistance and provides the software for an easy and profitable management of the Wellness Center.

‘Total Wellness Solution’: personalised all-round solutions



EQUIPMENT

- CARDIO VASCULAR TRAINING
- STRENGTH TRAINING

SOFTWARE

- WELLNESS SYSTEM
(*software for Wellness Area Management*)

SERVICES

- FACILITY MANAGEMENT
- WELLNESS DESIGN
- MARKETING SUPPORT
- AFTER SALES SERVICE SUPPORT
- WELLNESS TRAINERS

EXCITE

The most innovative cardiovascular training product line

EXCITE™ is the new cardiovascular range designed to make training fun and interactive. Tailored to suit the user's needs as well as the operator's requirements for equipment safety, reliability, easy maintenance, and for the first time ever, it has been equipped with Wellness TV™, a touch-screen television integrated into the machine display that visualises both training information and television programs.



SELECTION

The most popular strength training equipment in the world

SELECTION is the new generation range for strength training. It incorporates the best of easy to use, natural movement, comfort and design. The machine can be easily and correctly adjusted thus allowing the user to establish a direct contact with the machine. The integration with the Wellness System enables the measurement and evaluation of the training session to monitor performance level and to establish the training plan.





WELLNESS SYSTEM

Wellness Center management Software

Wellness System is a software system that enables efficient management of the Wellness Center. Wellness System provides detailed reports to monitor:

- 1 return of investment.
- 2 users' progress and satisfaction by monitoring the activity results.
- 3 facility attendance and equipment use.

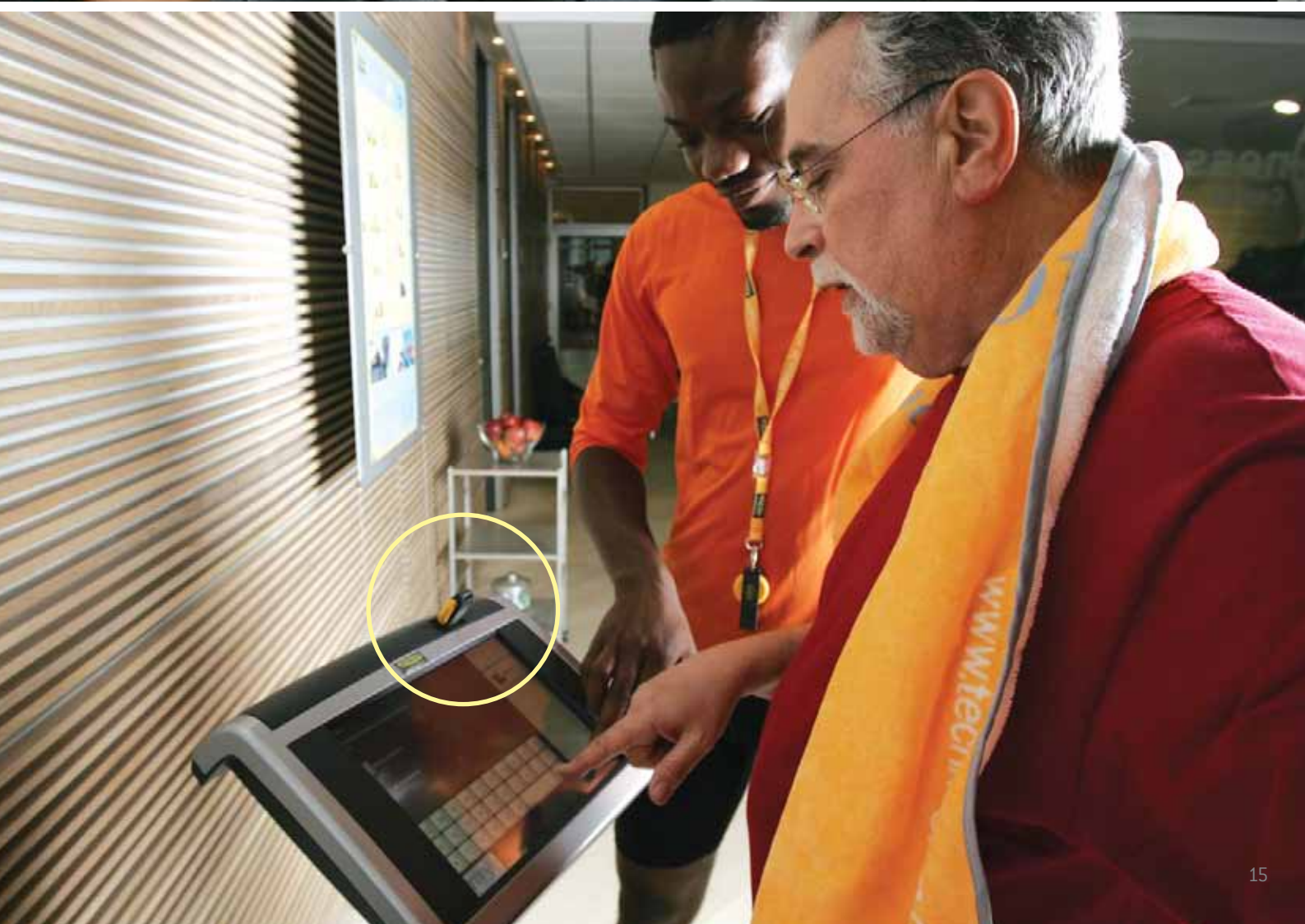


The TGS key enables your staff to produce a guided training program and to monitor its results. All the user needs to do is simply follow the instructions that will be displayed on the Technogym® equipment devised to house the TGS key.



TRAINING ROOM

Training Room is the Wellness System module that uses the Internet to provide users with their personalised training program, enabling them to register the activities carried out and to view the results they have achieved wherever they may be.





FACILITY MANAGEMENT

Technogym®’s assistance for Corporate Wellness strategy and implementation

Technogym® is proud of its highly qualified personnel and partner companies that support the company in the process of defining and implementing a total Corporate Wellness strategy.



1

Project study

- It provides the layout of the personalised solution.

2

Project development

- Supervises the fitting of the Wellness Center.

3

Corporate Wellness Project Management

- It provides qualified trainers and Corporate Wellness® management by means of periodical reports.
- It provides educational formats with qualified personnel dealing with different themes (lifestyle, nutrition, posture, etc).

4

Project optimisation

- It ensures the success of the project within the company by means of an internal communications strategy especially devised for the company.

WELLNESS DESIGN

Made-to-measure Corporate Wellness

Technogym® will provide your company with qualified personnel to collect and verify the information and the necessary data to develop a personalised project. The careful evaluation of your Corporate Wellness needs of available space and company organisation will lead to the formulation and definition of the best solution for your company, that will suitably fit into the environment and into company life.



70 sq. m

EXCITE
3 Run
2 Synchro
Recline
Bike

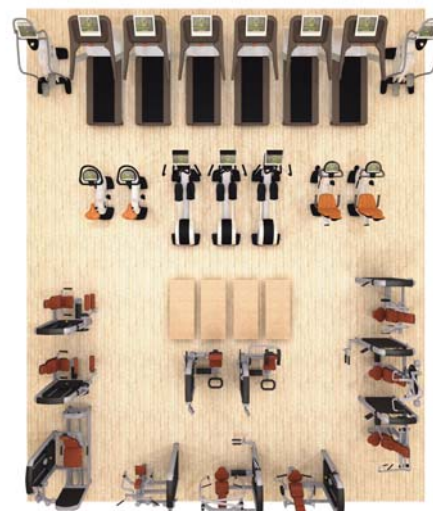
SELECTION
Abdominal Crunch
Lower Back
Leg Press
Leg Extension
Leg Curl
Shoulder Press
Vertical Traction
Upper Back
Chest Press



50 sq. m

EXCITE
Run
Synchro
Recline
Bike

SELECTION
Abdominal Crunch
Lower Back
Leg Press
Shoulder Press
Vertical Traction
Upper Back



100 sq. m

EXCITE
6 Run
3 Synchro
2 Recline
2 Bike
2 Step

SELECTION
Abdominal Crunch
Lower Back
Leg Press
Leg Extension
Leg Curl
Shoulder Press
Vertical Traction
Upper Back
Chest Press
Arm Curl
Arm Extension

MARKETING SUPPORT

Wellness® Communication

Technogym® is constantly involved in promoting and spreading the Wellness Philosophy; investment opportunities, strategic communication campaigns, events, press, sponsorships and social initiatives, that all contribute to making the Technogym® brand useful to all those operators who have already chosen it or are about to do so.



AFTER SALES

After sales service support

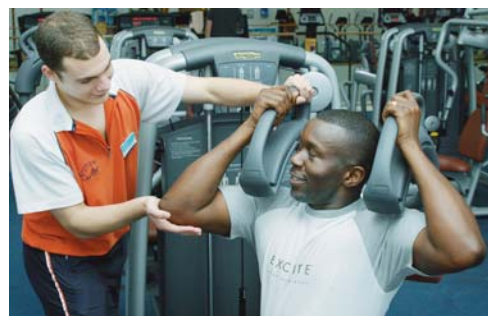
Technogym®'s technical staff are always at your side to help you make best possible use of your equipment. Technogym®'s support network is widespread throughout the whole country and by means of the Technogym® Direct guarantees a 24h a day service all week.



WELLNESS TRAINERS

Wellness professionals

A service that will enable you to offer your staff a training area as well as an expert instructor that will guide them towards Wellness. Technogym® puts at your disposal a widespread network of personal trainers that will give you the opportunity to offer your staff single training sessions or long term personal training programs in your facility.



Many companies have already undertaken Corporate Wellness projects in collaboration with Technogym®. Well-known international enterprises have equipped themselves with modern and functional training facilities to allow their employees to start Wellness programs and regain better physical and mental efficiency and wellbeing. The results in terms of work productivity are exceptional, as shown by the following testimonies:

FERRARI - ITALIA

"Since the establishment of a corporate wellness center we have dramatically reduced all our employees' pathologies resulting from intensive workload. Sometimes our team can't stop working until the race car is ready regardless the time. The constant work out in our corporate wellness center helped us reduce the number of small pains, like back and neck aches, by 70%."

Paolo Malpeli
(Corporate Wellness Manager)

PHILIPS - ITALIA

"Three months after the opening of the Philips Wellness Center the results are positive on many fronts. Employees' participation has been considerable both in terms of those signing up and those participating. The ambience, the equipment and the trainers' support have been well appreciated. The initiative has been welcomed by all employees and has involved colleagues from different age groups, and at different levels of company responsibility who are all well represented amongst those who have joined, although female response has been stronger."

Roberto Lisot
(Internal and External Affairs Manager)

NEWS CORPORATION - NEW YORK

"We have fully outfitted our News Corporation company gym with Technogym equipment and have found it to be very reliable, user friendly, and of superior quality. News Corporation opened the facility two years ago, in February 2002. Since then, we have found that the facility is tremendously popular, as 1,200 of 3,000 employees regularly visit it. The reaction has been very positive, especially when we added the new cardio equipment, Excite, just a few months ago. We here at News Corporation are extremely happy with our decision."

Matt Garry

BMW - GERMANIA

"The sense of well-being is our main interest. For that we developed a fitness concept."

Herr Popp
(Head of Corporate Wellness Center)

ADIDAS - U.K.

"I take great pride as Head of Human Resources at Adidas U.K. in believing that our Wellness programme is a fantastic example of adding value to our "brand", our people and our corporate culture. The "adifit for life" programme has a positive impact on both general morale and more measurably on our attendance absentee figures. I am hopeful that in going forward, we will continue to develop the Wellness concept at Adidas U.K. which is undoubtedly the envy of many organisations."

Tony Cooke
(Head of Human Resources)

HSBC - U.K.

"This wellness facility forms an essential part of our flagship building and demonstrates the bank's commitment to provide world class facilities for our employees. We are very excited by the impact the facility will have and are sure that it will significantly contribute to the health and wellbeing of our employees."

John Hiscock

VODAFONE - ITALIA

"The creation of these facilities within the company is part of a concrete action plan to support one of the four principles on which Vodafone has built its business, Passion for our people."

Michele Verna
(North East Regional Director)

Companies who have already chosen Technogym®

ABN AMRO - The Netherlands
 Accenture - FR
 Adidas - UK
 Adidas-Salomon - Germany
 Air France - FR
 American Express - UK
 Bacardi Martini - UK
 Barclays Bank Plc
 Bayer AG - Germany
 BBC - UK
 Binda - Italy
 BMW (GB) - UK
 BMW AG - Germany
 Boston Consulting Group - Sweden
 British Aerospace - UK
 British Telecom - UK
 BUPA - UK
 Cisco Systems
 Citibank - UK
 Clifford Chance
 Coca Cola - Belgium
 Coca Cola - UK e Sweden
 Computer Associates - UK
 DaimlerChrysler - Germany
 Dassault - FR
 Deutsche Bank - UK
 Deutsche Bank AG - Germany
 DR-Danish Broadcasting Corporation - Denmark
 EADS - FR
 Emi Records
 Ericsson - Sweden
 Ericsson Telefonplan, HQ - Sweden
 ESSO Petroleum - UK
 Eurocopter - FR
 European Parliament - Belgium
 Ferrari - Italy
 Fiat France - FR
 Finansdepartementet - Norway
 Forsvarets overkommando - Norway
 GlaxoSmithKline - Belgium
 Harley Davidson GmbH - Germany
 Hewlett-Packard - Denmark
 Houses of Parliament - UK
 HSBC - UK
 HypoVereinsbank - Germany
 IBM - The Netherlands
 ICI - UK
 IMG - UK
 Johnsons Wax - FR
 KLP - Norway
 KPMG Dt. Treuhand Gesellschaft AG - Germany

Kraft - Jacob Suchard - FR
 Lego - Denmark
 Lehman Brothers - UK
 MasterCard - PBS - Denmark
 Masterfood Poland - Sochaczew
 McDonalds - UK
 Mccann - Erickson Israel - Israel
 Mercury Software Testing Company - Israel
 Merrill Lynch - USA - UK
 Ministry of Defence (300+ sites) - UK
 Morgan Stanley Dean Witter - UK
 Motorola Flensburg - Germany
 Nestle' - Sweden
 Nestle' France - FR
 News corp - USA
 Nokia - Denmark
 Orange - UK
 Panasonic - UK
 Petrobras - Brazil
 Philip Morris - Austria
 Philips Poland - Warszawa
 Philips - Italy
 Piaggio - Austria
 PriceWaterhouseCoopers - Belgium
 Procter & Gamble - UK
 Puma - Austria
 RATP - FR
 Readers Digest - UK
 Red Bull - Austria
 Reiffeisen Bank - Austria
 Reuters - UK
 Rolls Royce - UK
 Rothschild's - UK
 Royal Bank of Scotland
 Royal Mail - UK
 Saipem - Kazakstan
 SAP AG - Germany
 Serono Pharma - Germany
 Shell - The Netherlands
 Siemens AG - Germany
 Statoil - Norway
 T-Mobile - Germany
 The Danish Parliament - Denmark
 Toyota - UK
 Uniq - Austria
 Vauxhall Motors
 Vodafone - Italia - UK
 Volvo - Sweden
 Warsaw Financial Center - Warszawa
 Wurth - Switzerland
 3i Plc - UK



NEWS CORPORATION - NEW YORK



PETROBRAS - BRAZIL



PHILIPS - ITALY

Technogym® brings your company the experience of a winning team.



Official Provider
Olimpic and Paraolimpic Games Turin 2006



Official Provider
AC. Milan



Official Provider
FC. Internazionale



Official Provider
Ajax

Official Provider
Athens 2004 Olympic Games

Sales and information

Our customer service team will be happy to provide the most suitable solution for your company needs.



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